



STANDING UP TO STAND OUT IN A POST COVID, CORPORATE WORLD

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Learning Objectives

1. **Describe** what it means to 'stand out' in the corporate environment
2. **List** 5 fundamental changes to the corporate environment in a post-COVID world
3. **Describe** 5 different skills/strategies to strengthen



How We'll Explore The Topic

At pace

Ask questions

Make notes

Slides coming your way

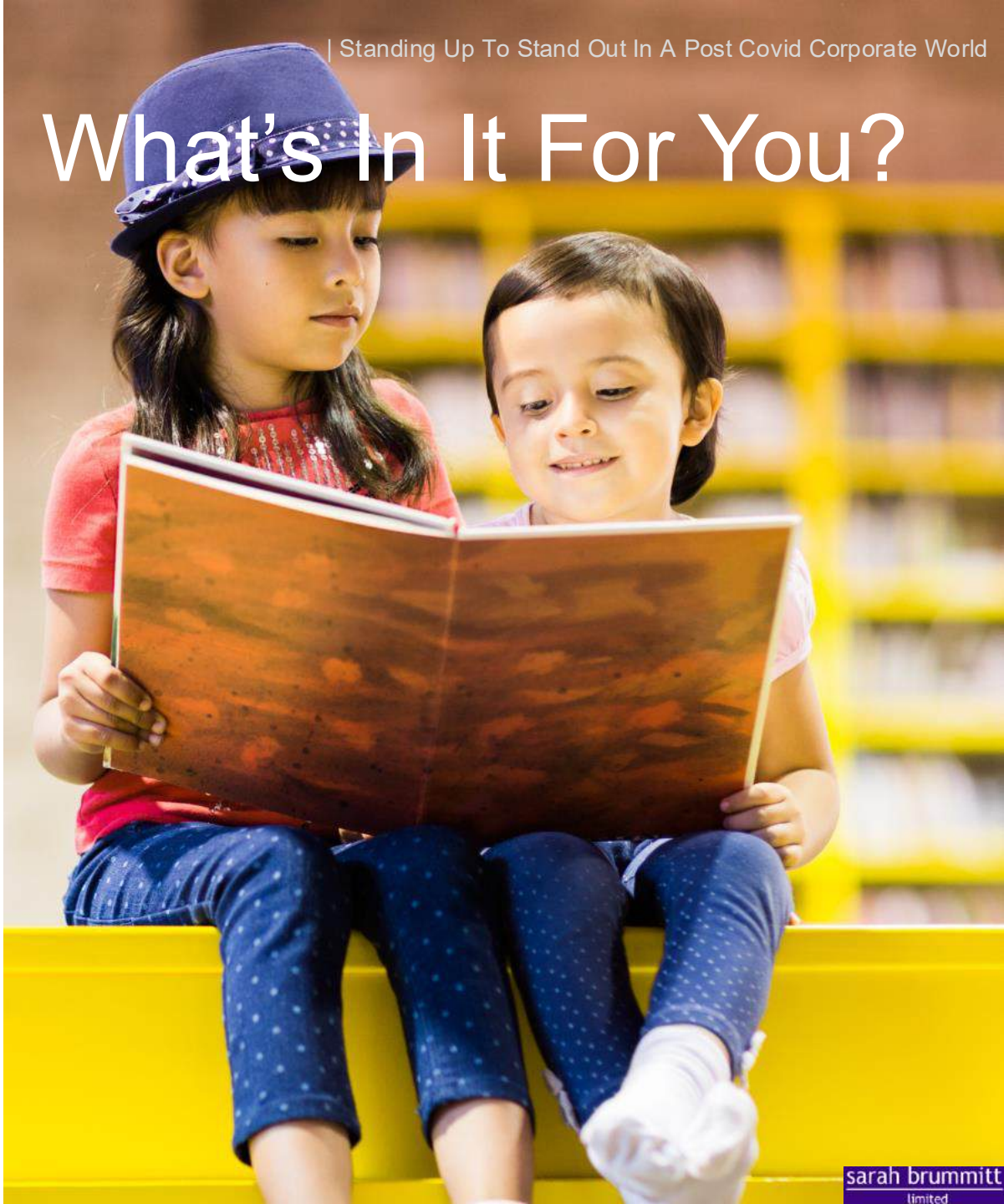
What's In It For You?

Ideas

Insights

Agility

Growth





1. Describe What It Means To 'Stand Out' In The Corporate Environment

Standing Up To Stand Out

“Emotionally intelligent, agile, reliable, resilient. A strategic communicator and thinker, an effective relationship builder and collaborator in a hybrid environment. A leader who demonstrates data literacy, integrity and communication clarity”



2. List 5 Fundamental Changes To The Corporate Environment In A Post Covid World

Fundamental Changes Post-Covid

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1. Geo-political shifts increasing impact
 2. Hybrid work is here to stay
 3. Digital and AI acceleration
 4. Evolving corporate culture
 5. Reduced certainty/stability for white collar roles

3. Describe At Least 5 Different Skills Or Strategies To Strengthen To 'Stand Up To Stand Out' In A Global, Corporate Environment

3 Categories

1. Human Centered Skills

2. Clear, Compelling Communication,
Founded in Integrity

3. Being Inclusive



1. Human Centered Skills

Unique to us

Not easily replicable by AI

Emotional intelligence

Critical thinking

Creativity

Innovation

Problem Solving

Resilience

Adaptability



2. Clear, Compelling Communication

Strengthens engagement
amidst VUCA

Drives engagement in a
hybrid environment

Enhances culture

Drives agility

Cuts through digital
density



2. Clear, Compelling Communication

Goal focused

Audience centric

Concise

Context up front

Right detail/Right way

STAR moments

Clear 'ask'

Consistent



3. Being Inclusive

Exquisite listening

Radical self-awareness

Focus on psychological safety

Cultural intelligence

Stand out rapport building

Collaborative decision making

Allyship



Questions?



Emotional intelligence	Exquisite listening	Goal focused
Critical thinking	Radical self-awareness	Audience centric
Creativity	Focus on psychological safety	Concise
Innovation	Cultural intelligence	Context up front
Problem Solving	Stand out rapport building	Right detail/
Resilience	Collaborative decision making	Right way
Adaptability	Allyship	STAR moments
		Clear 'ask'
		Consistent

Identifying Actions

Turning 'Knowing' Into 'Doing'



Evaluation

